

AFCCT Community Cup

Working together to support
communities



Working together

Recognised by the UEFA Grassroots Best Professional Football Club (2019), Aberdeen FC Community Trust works with people of all ages and backgrounds to maximise the potential of our communities through improving their physical and mental well-being. Using the power of football and the passion for AFC, the Trust has a unique approach which fosters engagement and enthusiasm among our participants. From our work in schools to the provision of football coaching, camps and festivals; management of football leagues and community initiatives including dementia friendly active ageing programmes, the Trust enriches lives across the North-East of Scotland.

The Trust's vision is to maximise the potential of our communities and to improve their physical and mental health and wellbeing.

£10 CUMULATIVE RETURN FOR EVERY £1 INVESTED

Values

Dynamic – Collaborative – Nurturing – Empowering - Trustworthy

ABOUT TAQA

- ✓ With roots in Abu Dhabi, TAQA provides energy and water to communities around the world with a Mission to be a low carbon power and water champion
- ✓ TAQA's UK operations cover the full oil and gas cycle from E&P to decommissioning
- ✓ Across the territories in which TAQA operate, community engagement through initiatives from education to the environment is a core focus

SHARED VALUES

With community at the heart of both organisations and a shared core value of collaboration, we would welcome the opportunity to work together



AFCCT Community Cup - Background

The AFCCT Community Cup will bring Primary Schools in the area, TAQA and AFCCT together. Participating in:

- ✓ Community initiatives
- ✓ Social action projects
- ✓ Sport with a focus on Fair-Play and sportsmanship

The schools will play a key role in their communities with social action projects. Through workshops, activities, ideas generated by the young people and the Fair-Play fixtures, the programme aims to connect pupils with their local community.

Running across the school year, regular newsletters will go out to the schools and TAQA with updates on activities and a league table of points culminating in a celebration event for all participants.

In line with TAQA's Vision for sustainability and low carbon Mission, the environment will be the key theme for the community and social action projects

The AFCCT Community Cup will engage TAQA in the local community, supporting education and promoting sustainable and low carbon aims to the next generation

Categories

Social Actions

For the duration of the programme, Schools will be awarded points for completing Social actions within their schools.

Social Actions are judged as actions completed within the school that educate pupils on current affairs in today's world.

Examples;

- Environmental awareness
- Anti-Bullying campaigns
- Healthy Eating initiatives
- Mental wellbeing awareness

Community Actions

Community actions are classed as an action carried out by the School that makes a positive contribution towards the Schools wider Community.

Examples;

- Community litter pick
- Visit to a local care home
- Host a community event at school
- Raise money for a charity cause
- Raise awareness on road safety

Workshops

AFCCT will deliver a minimum of 3 workshops per term for term 3 & 4. Each workshop will be targeted at the Community Cup committee or a selected group within each school dependant on each workshop.

Examples of potential workshops;

- Design a Logo & Trophy
- Positive Planet workshop
- One Stop Waste – Recycling Workshop
- Police Scotland – Cyber awareness

Fair Play Fixtures

In term 4 the Community Cup Fair Play Football Fixtures will commence. These will be fixtures will be played by all of the Community Cup schools competing against each other in a 7v7 format (Rules will be attached in due course).

Each school will create 2 teams of 10 pupils. 1 team will consist of P4 & P5 pupils, the other will consist of P6 & P7 Pupils.

Schools are allowed to take spectators and will gain extra points for actions such as posters supporting both the home and visiting teams, walking to away fixtures and many more.

A fixture list will be published by the AFCCT Community Cup coordinator detailing times and venues.



Scoring System

Each School are responsible for submitting any actions completed on the Microsoft Community Cup Actions Log form. The main point of contact **MUST** also email photo evidence of each action being completed for the points to be awarded (All photos submitted must only include children with photo consent to allow AFCCT to share). AFCCT reserves the right to accept and decline actions submitted by each School and judge the number of points awarded.

The AFCCT project lead will post a monthly newsletter that will go to the schools, TAQA and AFCCT showing the great work the schools are doing along with the league table.

Please an example of the points system below (Please note that schools will only get points once per term for an activity they repeat);

Social Action – 5 points maximum for each action completed (points depend on originality, difficulty and Impact).

Community Actions – Maximum of 20 points can be awarded for each action (points depend on originality, impact and number of participants).

Workshops – Maximum of 20 points can be awarded per workshop (points are awarded based on schools' engagement within each activity).

Social Media - Maximum of 5 points can be awarded per social media post published by the school (Screenshots of the post must also be sent to the Community Cup Coordinator).



Position	Team	Survey Points	Social Workshops	Community Actions	Total	Change
1	Manor Park	50	20	100	406	↑
2	Heathryburn	0	15	80	331	↓
3	Quarryhill	0	65	140	210	↑
4	Buchanhaven	0	0	0	50	↓
5	St. Andrews	0	0	0	5	—

Responsibilities

AFCCT Responsibilities

- To Deliver and Organise a minimum of 3 workshops in term 3 & 4
- To coordinate all Fair Play fixtures in term 4
- To produce monthly Community Cup newsletters
- Continuously update points and leaderboards
- Organise Celebration Event at Cormack Park
- Promote AFCCTs values within all schools

Social Workshops

- Pupils have been maintaining their Level 4 Garden Award
- CCL pupils have been experiencing new foods to be healthier
- P6/7 learned about Gender Issues
- P4/5 led and organised World Book day to support Literacy

20 POINTS!

Community Actions

- P6/7 raised £500 for Comic Relief
- Pupils have been learning about Road Safety through Bikability
- P5/6 earned the John Muir Award for their community
- P6/7s learned about fire safety in the forest
- Aberdeen Uni visited to talk about Environmental Issues around the coasts

100 POINTS!

Social Workshops

- Poster making for Autism-Friendly attitudes
- Anti-Bullying Day – Whole School Activities
- 'We Care' – Saving the Plant through science experiments and art
- Raising awareness for online bullying and Mental Health creating surveys for pupils
- P7 Transitional Workshop

25 POINTS!

Community Actions

- Vetastic Workshop with SSPCA learning how to care for animals.
- Police Visit on Online Behaviours and Impact

40 POINTS!

School Responsibilities

- With help from AFCCT, elect a Community Cup Committee (P4-7)
- Regularly log completed Social & Community Actions, as well as workshops attended via our Microsoft Form.
- Allocate a noticeboard or an area of space within the school to promote progress within the programme and provide any key updates.
- Have 1 member of staff to be the main contact that will control and receive all AFCCT Community Cup submissions, updates and information
- Drive the AFCCT Community Cup throughout the School by promoting positive messages and increase overall league position

Digital and Social Media Exposure



We will drive content through social and digital channels, promoting the AFCCT Community Cup and all participating schools to our digital followers across all social media platforms.



129K followers

10K followers



119K followers

8K followers



13K followers

1K followers



73K followers



REDTV



ABERDEEN FC
COMMUNITY
TRUST